

Figure 13-6:
Google provides ten preset horizontal and vertical ad layouts, some of which are shown here.

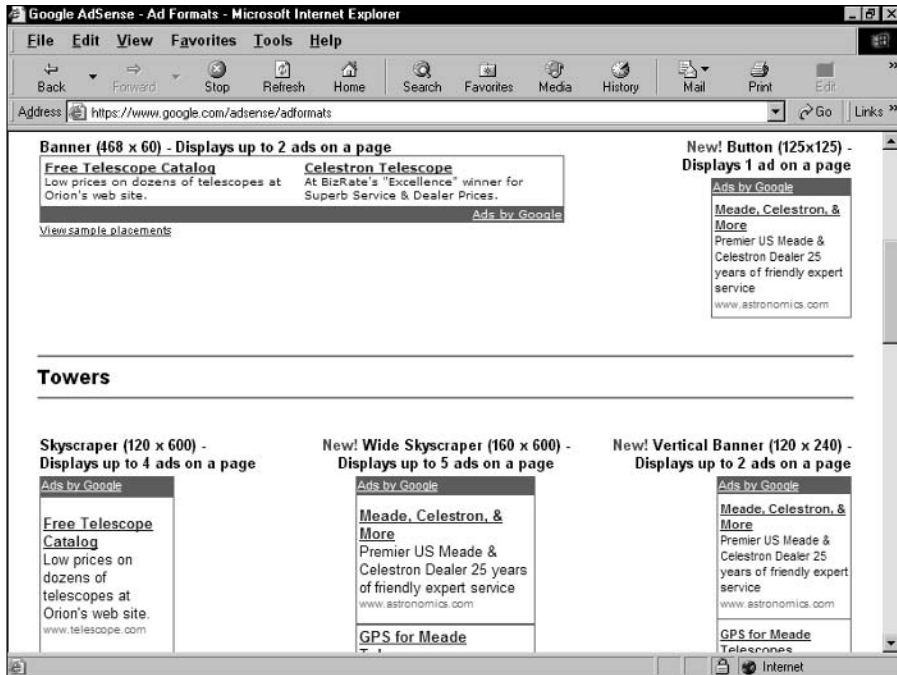


Figure 13-7:
The inline rectangle ad layouts are meant to be inserted in a block of text.

